

Cooperation and Communication Management

Sample Course: Cooperation and Communication in TVET

Understanding the complexity of TVET systems and acknowledging that institutions are no longer working in isolation, forms the basis for entering into mutual beneficial cooperation agreements. In this course, different key stakeholders such as TVET authorities, companies, students and their parents as well as local communities are analysed. The course provides tools for evaluating their different interests and scope of influence to develop appropriate cooperation and communication strategies.

Content, elements, format and duration can be customised to the respective needs.

Learning outcomes

On completion of the training, participants are able to

- describe the various stakeholders in TVET
- explain the needs for cooperation and expected benefits for their own institutions and stakeholders
- develop a stakeholder analysis for their institution
- deduce appropriate communication and cooperation strategies and formats

Contents

- Levels of cooperation in national TVET structures
- Stakeholder Analysis
- Roles, responsibilities and interests of the different stakeholders
- Institutional cooperation and communication strategies and formats
- Design of cooperation agreements

Formats

Face-to-face or hybrid.

The implementation of the training considers interactive methods and encourages participants to transfer the gained knowledge to their working context.

Language

- English
- Upon request: other languages with interpreters

Target groups

- TVET management staff

Duration

- 5 days

Additional option

- Online coaching

Certificate

The participants will receive a certificate of participation after successful completion of the course.

Your contact

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