

# Digital Teaching and Learning Specialist (for managers)

## Course 1: Managing Digital Teaching and Learning

Digitalization of education is a strategic goal in most national educational policies. It poses challenges not only to teaching staff but also to management, requiring organizational, personnel and teaching development as well as technical measures.

This interactive course provides an overview on the digitalization of teaching and learning and how to guide the implementation from a management perspective. During the course, participants work on their own project which addresses current challenges of digitizing teaching and learning at their institution.

- **Content, elements, format and duration can be customised to the respective needs.**

### Learning Outcomes

On completion of the training, participants

- understand human-centered digitization in the context of education and training,
- grasp the basic principles of meaningful digital learning and teaching, considering the perspectives of both teachers and administrators,
- demonstrate knowledge of the project steps involved in developing a Blended Learning concept,
- possess the skills to apply modern methods and media for creating effective digital Learner Journeys,
- and evaluate costs and value of tools and software for digital teaching and collaboration.

### Contents

- Education 4.0 in Development Work: Educational trends, technologies, and best practices.
- Blended Learning project development and management.
- Definition of target groups, personas, and learning objectives for Blended Learning concepts.
- Creation of an organizational framework for Learner Journeys.
- Excursion into Digital Teaching Learning Tools and their didactic quality features (e.g. LMS, webinars).
- Leveraging collaboration tools for effective digital learning.

### Formats

- Face-to-Face format
- Virtual format implemented with synchronous and asynchronous (self-learning) sessions.

### Language

- English
- Upon request: other languages with interpreters

### Target groups

- TVET management staff
- Decision makers from relevant ministries, authorities and institutions

### Participation requirements

- Basic ICT skills
- Motivation to participate in the digital transformation of training.

### Duration

- 30 hrs (19 hrs synchronous sessions, 11 hrs self-learning)

### Equipment

- Notebook / PC
- Stable internet connection
- Integrated or external microphone
- Webcam

### Certificate

The participants will receive a certificate of participation after successful completion of the course.

### Your contact

#### TVET Academy

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