Digital Teaching and Learning Specialist (for Teachers)

Course 3: Design of Digital Teaching and Learning Activities

Embark on a journey of transforming traditional classroom settings into dynamic digital learning experiences with this advanced module. This course delves into the art of creating engaging and persona-oriented digital teaching and learning activities. It explores the intricate process of converting face-to-face formats to digital mediums, highlighting potential challenges and best practices. Participants will learn not only about defining target groups but also about crafting realistic and impactful learner journeys, ensuring a personalized and effective learning experience.

- **Content, elements, format and duration can be customised to the respective needs.**

Learning Outcomes

On completion of the training, participants

- master the art of transforming face-to-face teaching formats into compelling digital learning experiences,
- grasp the significance of defining detailed personas and target groups to tailor digital teaching and learning activities,
- apply principles of motivational psychology in designing engaging digital educational content,
- and develop sophisticated learner journeys that resonate with the needs and aspirations of their target audience.

Contents

- Deep dive into the principles and methods of designing digital teaching and learning activities.
- Strategies for transforming traditional classroom formats into effective digital learning experiences.
- Comprehensive approach to defining target groups and designing learner journeys.
- Integration of human needs and personas with appropriate methods and technology.
- Practical sessions on developing advanced learner journeys, incorporating insights from the course.
- Final project development and completion, integrating course learnings into practical applications for participants' institutions.

Formats

- Face-to-Face format
- Virtual format implemented with synchronous and asynchronous (self-learning) sessions.

Language

- English
- Upon request: other languages with interpreters

Target groups

- TVET teaching staff

Participation requirements

- Basic ICT skills
- Motivation to participate in the digital transformation of training.

Duration

- 60 hrs

Equipment

- Notebook / PC
- Stable internet connection
- Integrated or external microphone
- Webcam

Certificate

The participants will receive a certificate of participation after successful completion of the course.

Your contact

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